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# DONATION/SPONSORSHIP REQUEST APPLICATION

*Please allow us a minimum of one month to review and process your request.*

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JT International believes in giving back to the communities that support our products, on both a local and national level, by participating in events or partnering with groups that are important to the equine community as a whole. For this reason, JT International does not sponsor those representing religious groups or political affiliates.

**Preference is given to groups and organizations that:**

- Are non-profit and can demonstrate community support and involvement.
- Can demonstrate how the donation is to be used and the expected outcome of the event.
- Commit to acknowledging JT International's contribution through the placement of promotional banners, brochures, or use of the Tough 1® logo on promotional material and social media, when appropriate.

**All applications should include the following:**

- A completed Donation/Sponsorship application.
- A brief cover letter on organizational letterhead, providing any relevant information not included in the Donation/Sponsorship application, as well as proper contact information
- Verification of the organization's 501(c)(3) status, if applicable.
- Sponsorship level and ad specification materials, if applicable.

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## ORGANIZATION INFORMATION

Organization Name: \_\_\_\_\_ Date: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Telephone #: \_\_\_\_\_  
Email: \_\_\_\_\_ 501(c)(3) Non-Profit Group? Y  N   
Address: \_\_\_\_\_  
State/Zip: \_\_\_\_\_ Website/Facebook Page: \_\_\_\_\_

## DONATION REQUEST

Event Name(s): \_\_\_\_\_  
Date of Event(s): \_\_\_\_\_  
Expected Participation/Attendance: \_\_\_\_\_  
What kind of donation/sponsorship are you requesting? (monetary, product, advertising, etc.):  
\_\_\_\_\_  
\_\_\_\_\_

Do the proceeds of your event benefit another group other than your own? If yes, please specify:  
\_\_\_\_\_  
\_\_\_\_\_

Please describe how often you will be able to use our name/logo (website, social media, print materials, etc.):  
\_\_\_\_\_  
\_\_\_\_\_

Response Deadline? \_\_\_\_\_ Donation Deadline? \_\_\_\_\_

## SUBMISSION

Please send your completed application via mail or email to the below addresses. Once received your application will be reviewed and processed, if approved you will be notified and receive the donation with additional branded materials to the address provided on this application.